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|  **Anuoluwapo Osinubi** **Web Developer** | South Bend, IN, 46637 +1-(574)-904-4154osinubianuoluwapo@gmail.com [LinkedIn](https://www.linkedin.com/in/anuoluwapo-o-a9ab1584/)[anuosinubi.com](https://anuosinubi.com/)  |

Solution-driven web developer with hands-on experience designing, developing, and maintaining responsive websites across diverse industries. Proficient in WordPress and HTML. Passionate about creating user-friendly websites and committed to staying up to date with the latest web development technologies. Proven track record of working effectively in teams and delivering projects on time.

Areas of Expertise

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| --- | --- |
| * WordPress & HTML
* Web Development
* Web Metrics & Analytics
 | * Website Security
* Trouble Shooting
* Performance Optimisation
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Accomplishments

* Developed The Paper Packaging Company's e-commerce store ([TPPCNG](https://www.tppcng.com)) and SabiTribe’s entertainment website ([SabiTribe](https://www.sabitribe.com)) while collaborating with UI designers to improve user experience.
* Created The Packaging Company’s e-mailing system ([TPPCNGMAIL](https://send.tppcngmail.com)) with Amazon Simple Email Service API.
* Created and currently maintaining a reseller-hosting website, serving up to 35 active clients ([SocialsNG Host](https://www.socialsnghost.com)).
* Analyzed, and interpreted website metrics consistently, evaluated performance.

 **Career Experience**

Web Developer

The Paper Packaging Company DEC 2018 – MAR 2022

A manufacturer dedicated to providing sustainable and eco-friendly packaging solutions for businesses.

* Simultaneously managed and tracked website orders.
* Provided technical support to end users.
* Identified and corrected website issues.

Web Developer

SabiTribe JUN 2021 – DEC 2021

A start-up media house creating and curating the best of Nigerian entertainment.

* Developed and maintained SabiTribe’s website.
* Devised SEO strategies based on specific keywords and increased website traction.
* Provided training and guidance to other team members on website management.

Media Manager

Mr Macaroni Entertainment FEB 2020 – DEC 2021

A premier entertainment company founded by actor and content creator, Debo Adedayo (Mr Macaroni).

* Managed the talent Debo Adedayo (Mr Macaroni).
* Maintained an accurate database of media organizations as well as associated contacts.
* Contributed to developing media plans and policies in collaboration with executives.
* Analyzed media marketplace to identify and implement the latest media trends.

Social Media Marketing Head

SceneOne Productions Limited OCT 2017 – NOV 2018

An entertainment platform for a wide range of engaging and informative movies, musicals, and television series.

* Developed and executed digital media marketing strategies within budget constraints and project timelines.
* Drove improvements and increased conversion rates for SceneOneTv; measured and analyzed performance of all digital marketing campaigns and channels (ROI and KPIs) in alliance with the team.
* Monitored website campaigns’ performance by using Google webmaster tools and Google analytics.

Portfolio

Developed the following websites and currently managing them all.

* [Renee Consulting Ltd](https://www.reneeconsults.org)
* [Onyx by Valentina](https://www.onyxbyvalentina.com)
* [Mr Macaroni Entertainment](https://www.mrmacaronitv.com)
* [Debo Adedayo](https://www.deboadedayo.com)

Education

**B.A (Hons) Theater Arts & Film Studies | 2017**

Redeemer’s University, Nigeria

**Ec-Council Customer Relationship Management & Comptia Project + | 2017**

New Horizons Computer Learning Centers

Hobbies

Surfing the web & listening to music.